

HYBRID TT CANOLA AT OP TT INVESTMENT

PROVIDING GREATER VALUE TO CANOLA GROWERS

HYOLA 559TT OR HYOLA 650TT

\$22.50/KG*

*EX GST, RRP

+ NO END POINT ROYALTY

TT

TRIAZINE TOLERANT

LOWER UPFRONT
COST RISK

INCREASED EARLY
PLANT VIGOUR

INCREASED WEED
SUPPRESSION

INCREASED BLACKLEG
PROTECTION

 **HYOLA**[®]
PACIFIC SEEDS HYBRID CANOLA

hyola.com.au

Hyola and Pacific Seeds are brands of Advanta Seeds

ACCESS HYBRID TT CANOLA PERFORMANCE AND AGRONOMIC BENEFITS AT BETTER THAN OP PRICES

If we use an example of a grower who plants Hyola 559TT or Hyola 650TT at 2.25kg/ha, seed cost would now be approximately \$50.63/ha, compared to purchased OP TT seed sown on average at 2.75kg/ha using \$17.00/kg, which then costs approximately \$46.75/ha.

With some leading OP TT varieties attracting an End Point Royalty of \$5/t and for any growers harvesting over 1t/ha, the final cost of the purchased OP TT canola planting seed investment would be over \$51/ha.

The extra benefits of hybrids over OP TT varieties include up to 50 per cent extra in-field weed suppression, higher genetic blackleg ratings with triple-gene resistance groups ABD, and also a much lower likelihood of additional costs of fungicides being required for blackleg management.

Independent research across Australia has also shown more reliable top-end yield potential and consistent performance from Hyola 559TT and Hyola 650TT over most OP TT varieties in areas that yield above 1.5t/ha.

HYBRIDS - HYOLA 559TT OR HYOLA 650TT VS PURCHASED OP TT SEED - EXAMPLE

TT variety type	Seeding rate kg/ha	Seed cost \$/ha	EPR cost \$/t	Total investment \$/ha
Hybrid - Hyola 559TT or Hyola 650TT	2.25	\$50.63*	\$0	\$50.63
Purchased OP TT under EPR	2.75	\$46.75^	\$5.00#	\$51.75

Assumptions: * Hybrid seed = \$22.50/kg, ^OP TT purchased seed = \$17.00/kg, #OP TT under an EPR = \$5/t

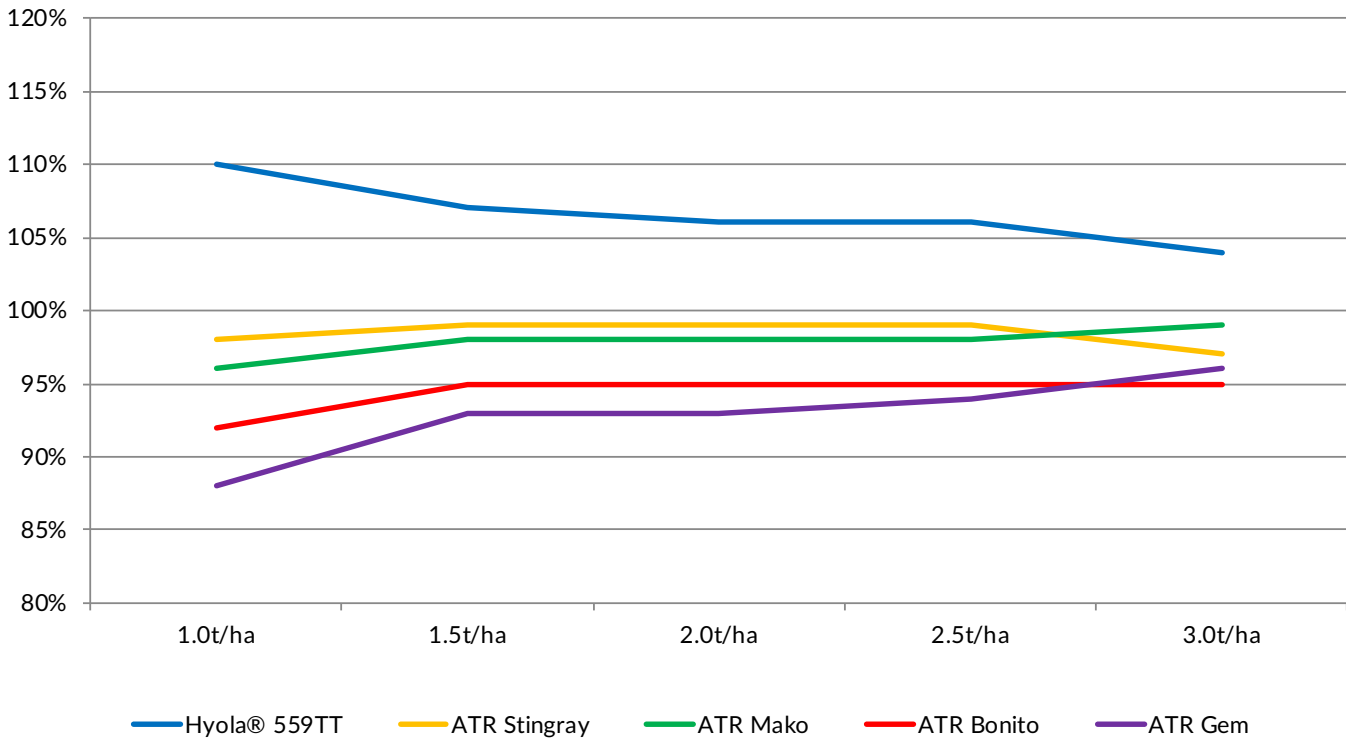
HYOLA 559TT

HYBRID ATTRIBUTES

Yield adaptability	1.00 - 2.50t/ha
Blackleg rating	MR
Blackleg groups	ABD
Oil potential	7.0
Herbicide tolerance	Triazine
Maturity	Mid - Early
Plant vigour	7.5
Plant height	Medium
#Lodging resistance	7.0
*Shatter tolerance	7.0
^Hectolitre weight	8.0
Alternative sowing option to:	InVigor T4510, SF Turbine TT, 44T02, ATR Bonito, ATR Wahoo, ATR Gem, Bayer 3000TR, HyTTec Trophy, DG670TT, SF Ignite TT



GRDC NVT 2013-2017 - LONG TERM EARLY TT MET YIELD ANALYSIS - VARIETY BY % SITE MEAN



Comparisons include selected open pollinated varieties from GRDC NVT online long term app for 2013 to 2017. (Min 2 years in NVT). Number of sites used in the analysis vary for each variety as shown on the GRDC NVT online long term app for 2013 to 2017.



Hyola® 559TT - 2017 Pacific Seeds hybrid canola Technical Development trials near Lake Bolac, VIC.



Hyola® 559TT (L) vs the new Hyola® 580CT (R) - 2017 Pacific Seeds Boyup Brook WA Research Trial



2017 Pacific Seeds Hyola Innovation Trials near Calingiri, Western Australia evaluating new exciting hybrid technologies

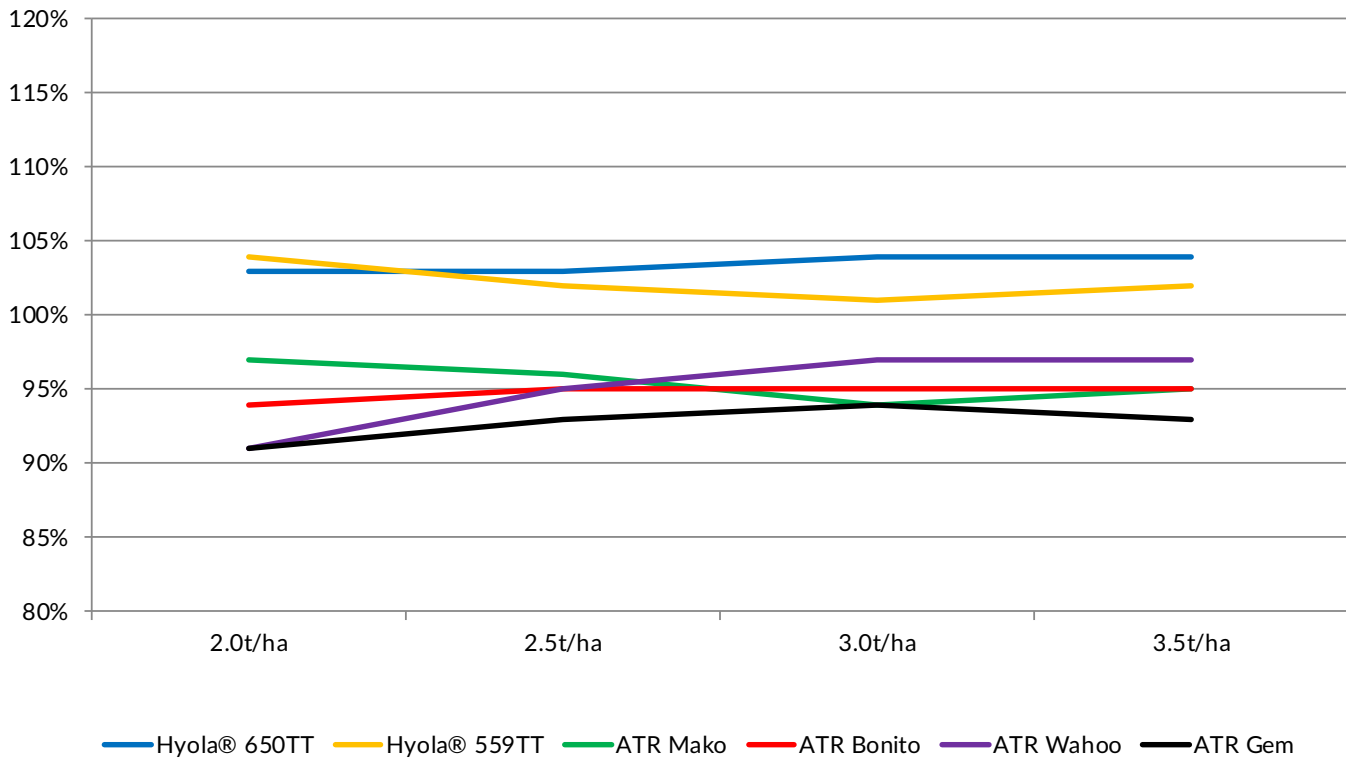
HYOLA 650TT

HYBRID ATTRIBUTES

Yield adaptability	2.00 - 4.00t/ha
Blackleg rating	R
Blackleg groups	ABD
Oil potential	6.0
Herbicide tolerance	Triazine
Maturity	Mid - Late
Plant vigour	7.5
Plant height	Medium
#Lodging resistance	8.0
*Shatter tolerance	8.0
^Hectolitre weight	8.0
Alternative sowing option to:	InVigor T4510, SF Ignite TT, 44T02, ATR Bonito, ATR Wahoo, ATR Gem, HyTTec Trophy DG670TT.



GRDC NVT 2013-2017 - LONG TERM MID TT MET YIELD ANALYSIS - VARIETY BY % SITE MEAN



Comparisons include selected open pollinated varieties from GRDC NVT online long term app for 2013 to 2017. (Min 2 years in NVT). Number of sites used in the analysis vary for each variety as shown on the GRDC NVT online long term app for 2013 to 2017.



Hyola® 650TT on show at the 2017 Pacific Seeds Hyola Technology Innovation site, Lake Bolac, VIC.



Hyola® 650TT - 2017 Cootamundra NSW GRDC NVT TT Trial yielded 2.47t/ha with 46.3% oil.